

# FIVE

PALM JUMEIRAH DUBAI

## RENOWNED RECORD LABEL ANJUNADEEP TO TAKE OVER BEACH BY FIVE FOR DAY LONG DEEP HOUSE PARTY



**Dubai, UAE, January 2020:** Join deep house record label [Anjunadeep](#) at Dubai's hottest new beach, [Beach by FIVE](#), as they come together to launch an exclusive day long beach party on 21 February at [FIVE Palm Jumeirah](#).

Legendary British DJ Jody Wisternoff and label co-founder and A&R James Grant will launch 'Anjunadeep 11' at Beach by FIVE as part of a series of world city launches in LA, San Francisco, London, and Dubai. The live set will be supported by Yotto, Tinlicker and Penelope.

Following on from the huge success of last year's 'Anjunadeep 10' album launch at The Penthouse, this year's event will be held on the newly opened Beach by FIVE. Taking fans on a deep house journey from 2pm to 10pm and set against the backdrop of Dubai Marina, the one-off event is set to be a day party like no other. Specialty bars and food stations from the best of FIVE's award-winning restaurants will line the beach, making it the perfect start to the weekend. Following the beach event, the party will move up to famed party destination [The Penthouse](#) where the visiting artists will continue the party into the night.

With AED100 entry for ladies and only AED150 for gents, both redeemable on three beverages, this party is not to be missed! Upgrade your experience with a selected number of VIP tables with unparalleled views of the stage.

Ladies: AED100 entry redeemable on three beverages  
Gents: AED150 entry redeemable on three beverages  
VIP: VIP tables from AED3000

For bookings:

[https://www.sevenrooms.com/reservations/FIVEPalmJumeirah?default\\_date=2020-02-21&default\\_time=2:00pm](https://www.sevenrooms.com/reservations/FIVEPalmJumeirah?default_date=2020-02-21&default_time=2:00pm)

Website:

<https://palmjumeirah.fivehotelsandresorts.com/whats-on/anjunadeep-11-dubai-release-party-21-february>

**ENDS -**

**For media inquiries please contact**

Riva Williams

FIVE Palm Jumeirah

[Riva.Williams@fivehotelsandresorts.com](mailto:Riva.Williams@fivehotelsandresorts.com)

### **About FIVE Palm Jumeirah**

Dubbed the hottest hotel on Palm Jumeirah, FIVE Palm Jumeirah is a dare-to-be-different hotel that captures the glamour and vibe of Dubai. Set against a breathtaking backdrop of the beach and Dubai Marina skyline, this lifestyle hotel boasts 470 luxurious rooms and suites with ocean or city views.

The resort is a party and culinary hot spot with a range of restaurants, bars and a nightclub, making it a must visit destination for holidaymakers and Dubai residents. Highlights include a 60-metre social pool; gourmet Chinese restaurant Maiden Shanghai; Italian ristorante Cinque and beachside coastal restaurant Praia. Late-night revelers can enjoy The Penthouse, an outdoor day and night roof top lounge, and Secret Room, an intimate underground Hip Hop and RnB nightclub. Boost energy levels at RE-FIVE, an urban spa offering a range of face and body treatments from Natura Bissé and Nelly De Vuyst, and a dedicated yoga studio.

FIVE Palm Jumeirah aims to save a life every day through Project Udaan, which funds critical operations for children born with congenital heart defects.

### **About Anjunadeep**

Launched in London in 2005, Anjunadeep has evolved into one of electronic music's leading labels with over 400 releases under its belt, and gained an ever-increasing reputation for inimitable parties around the world. 2019 was a landmark year for the label, with a string of sold-out Anjunadeep Open Air shows around the world, including Bali, New York, Montreal, Vancouver, Austin, Chicago, San Francisco, Prague and Goa.